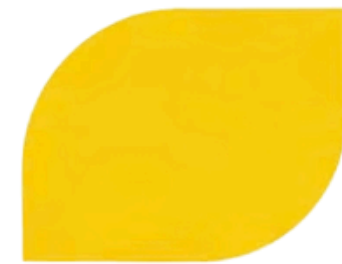


Roadmap

Sunday, 18th October Arrival Day
Friday, 23rd October Departure Day

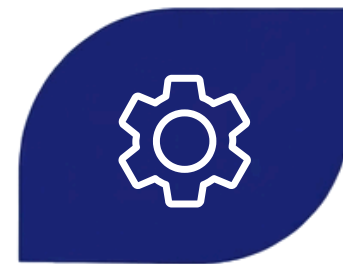


**ENTREPRENEURIAL WEEK,
RESPONSIBLE INNOVATION AND CARING
FUTURES**



MONDAY, 19TH OCTOBER

Intercultural training, Team and Challenges



TUESDAY, 20TH OCTOBER

Field research, Ideate and Prototyping



WEDNESDAY, 21ST OCTOBER

Solutions and Business Model



THURSDAY, 22ND OCTOBER

Reflection and Pitch Training

MONDAY, 19TH OCTOBER

Intercultural training, team and challenges

- | | |
|---------|---|
| 8:00am | Welcome and Opening Ceremony |
| 8:30am | Inspirational Keynote |
| 9:00am | Intercultural Training and Team Building (based on Why and values) |
| 10:00am | Understanding the problem with the Challenge Provider |
| 11:00am | Team Building (based on Why and values) |
| 12:00am | LUNCH |
| 1:00pm | Afternoon Energizer |
| 1:15pm | Understanding & define the problem (Guided Reflection - societal perspective) |
| 2:00pm | BREAK |
| 2:30pm | Keynote |
| 3:00am | Empathy & User Perspectives (Personas & Care-Lens) |
| 5:30pm | Insights & Learning Harvests |
| 6:00pm | Social Evening Program |

TUESDAY 20. OCTOBER

Field research, Ideate and Prototyping

- 8:45am Energizer (mental or physical)
- 9:00am Field Visits to the challenge provider (Cycling Structure, Women's Shelter,...)
- 11:00am Empathy & User Perspectives (Personas & Care Lens)
- 11:30am How might we ... refine the problem statement
- 12:00am LUNCH
- 1:00pm Afternoon Energizer
- 1:15pm Ideation (Caring & Responsible Solutions)
- 3:00pm BREAK
- 3:30pm Keynote
- 4:00pm Prototyping the Idea (Lego Serious Play, Making)
- 5:30pm Insights & Learning Harvests
- 6:00pm Social Evening Program

WEDNESDAY 21. OCTOBER

Solutions and Business Model

- | | |
|---------|---|
| 8:45am | Energizer (mental or physical) |
| 9:00am | Short Morning Pitch |
| 9:15am | Keynote: Validation – Customer Experience |
| 9:35am | Validation and Testing the Idea: Feedback Loops |
| 11:00am | Mentoring |
| 12:00am | LUNCH |
| 1:00pm | Afternoon Energizer |
| 1:15pm | Business Model Development |
| 3:15pm | BREAK |
| 3:45pm | Keynote: pitching |
| 4:15pm | Pitch & Storytelling |
| 5:30pm | Insights and Learning Harvests |
| 6:00pm | Social Evening Program |

THURSDAY 22. OCTOBER

Reflection and Pitch Training

8:45am	Energizer (mental or physical)
9:00am	Short Morning Pitch
9:15am	Reflection and Pitch Training
11:00am	Feedback Sessions, preparing for the final pitch
12:00am	LUNCH
1:00pm	Pitching Session
2:45pm	BREAK
3:15pm	Final Pitch