



VNIVERSIDAD
D SALAMANCA

European Campus of City-Universities

FORUM
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#EC2USalamanca



**How to assess the impact of
European universities?
Perspectives from the Coimbra Group**

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COIMBRA GROUP: MEMBER UNIVERSITIES

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COIMBRA GROUP: ALLIANCES OF EUROPEAN UNIVERSITIES WITH COIMBRA GROUP MEMBERS

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How to assess the impact of European universities?

WHAT?

The European Universities Initiative?
European Universities alliances?

The alliance *per se*?

The Erasmus+ project?

The Horizon 2020/HE project?



ECIU
European Consortium of Innovative Universities



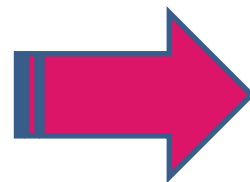
How to assess the impact of European universities?

why?

Purposes

- Evaluation
- Management
- Induce changes

Dynamic
Process



Performance
Accountability
Acceptance

How to assess the impact of European universities?

Perspectives



Multi-level impacts

International

European

National

Local /
Regional

Institution

How to assess the impact of European universities?

Coherence with **initial rules** of the initiative: No one-size fits all!

- **Flexibility:** recognizing the plurality of the alliances
- **Creativity** => complexity
- **Bottom-up approach** : highly 'context-specific' => need to find the right balance btw common criteria/specificity
- **Inclusiveness**
- **Implementing an ambition** with respect to fostering the quality of higher education, research excellence, societal changes

How to assess the impact of European universities?

Key issues

- **Quantitative vs Qualitative impact assessment**
- **Sustainability**
- **Transformative impact for the sector**
- **Higher Education / Research synergy integration**
- **Internationalisation**
- **Interdisciplinarity**

Challenges to impact assessment

Timeframe

Data

Funding

Institutional changes

**Political changes
(Brexit...)**

Thank you for your attention !



THE COIMBRA GROUP: A TRADITION OF INNOVATION

www.coimbra-group.eu