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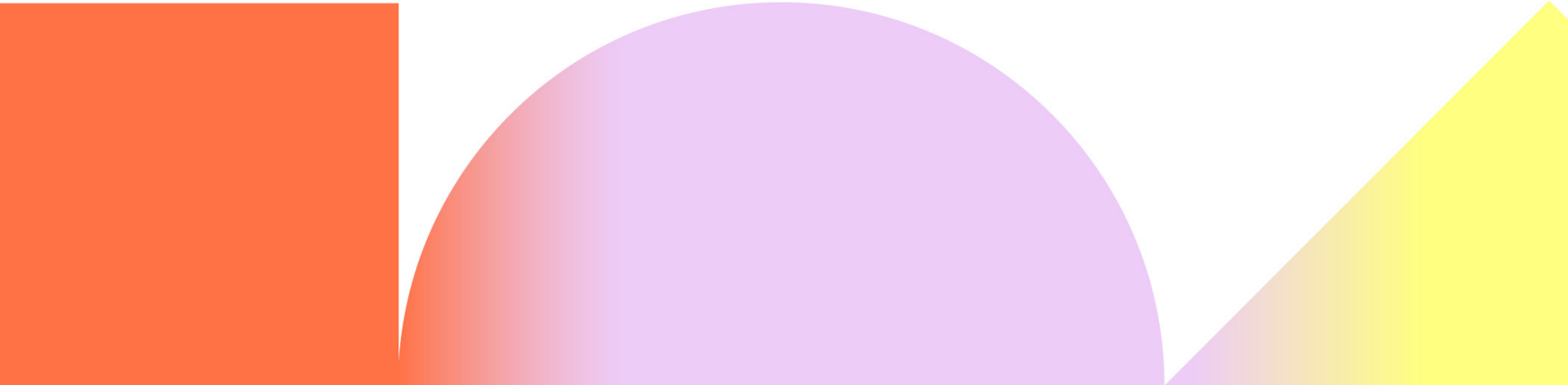w Krakowie

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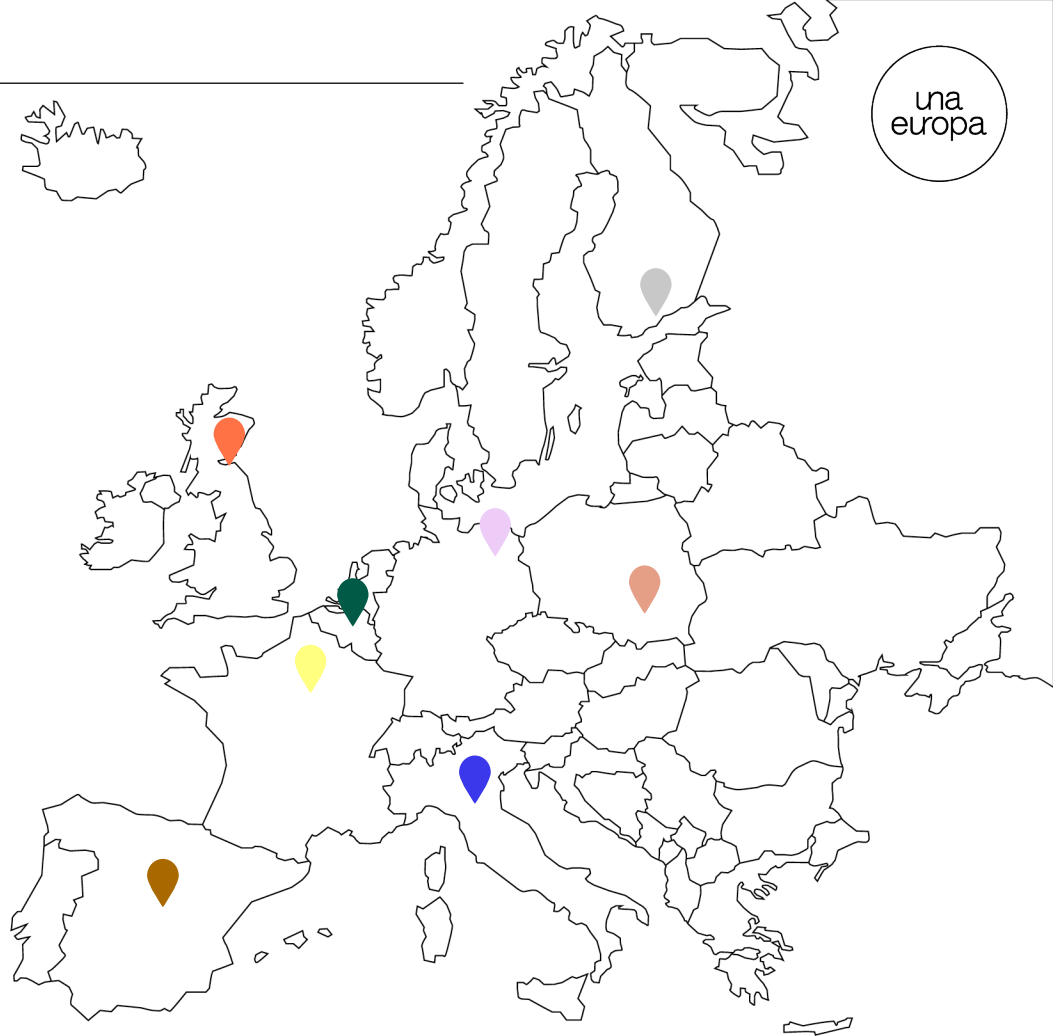
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Una Europa view on impact assessment of European Universities

Emily Palmer, Secretary General Una Europa vzw

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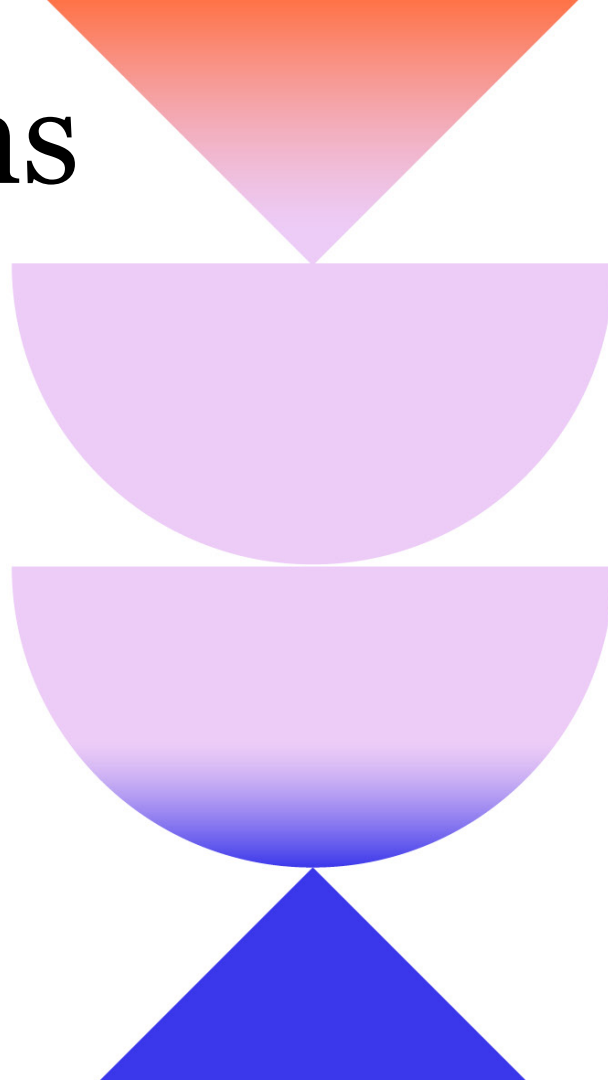una
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Key considerations

Holistic approach: Integration of all university missions (education, research and innovation)

European added value: Focus on quality enhancement in all joint activities and promotion of European values – joining forces where it makes sense and can bring added value

Strength in diversity: Alliances have developed diverse models based on their individual strengths in their pilot phase, driven by their respective mission and vision.

Towards a holistic framework for European Universities

Take an appreciate approach

The respective vision and mission of an alliance should be taken as a starting point for evaluation (like in EUniQ pilot evaluation).

Measure European added value

- Uptake and scaling of outputs and promotion of European values to the benefit of the EHEA as a whole (beyond European Universities)
- Breaking down barriers to transnational collaboration
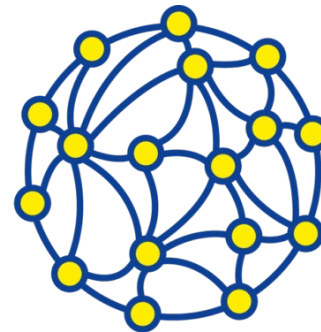
Ensure impact beyond Europe

- Driving the competitiveness of Europe's higher education sector
- Strengthening Europe's priorities in international collaboration, such as cooperation with African continent

EUniQ Project

"Developing a European Approach for Comprehensive QA of (European) University Networks" (EUniQ)

- Funded by **Erasmus+ programme** (May 2019 – May 2021) under action "Support to the implementation of EHEA Reforms"
- The project consortium comprises eight QA agencies, six ministries and stakeholders organisations EUA, ESU and ENQA.
- EUniQ was developed in the framework of the Peer Support Group on QA of the Bologna Coordination and Implementation Group.
- Its main aim is to **develop and test a QA approach for European Universities** (geared towards the special multi-campuses features and comprehensive missions).
- The framework was tested through **pilot evaluations of four alliances:** EUTOPIA, UNITE!, YUFE and Una Europa.

EUniQ Framework

- EUniQ framework is a promising concept that can act as a useful starting point in developing a **holistic evaluation framework for European Universities.**
- EUniQ looked at **qualitative indicators** across four areas:
  - **Strategy & Policies**: vision on the quality of education, involvement of internal & external stakeholders, contribution to global & societal challenges,..
  - **Policy Implementation**: concrete objectives to enhance quality of education, allocation of sustainable resources, efficient common management structures,..
  - **Evaluation & Monitoring System** that includes specific measures to address progress, processes and deliverables; innovative pedagogical models, etc.
  - An **active improvement policy** based on outcomes of evaluations & capability for long-term sustainability

Recommendations

- Strong focus on education dimension, the **research and innovation dimensions** need to be significantly strengthened, in order to be able to evaluate European Universities holistically.

- A number of areas, such as the **global and sustainability dimension** of European Universities, are not yet touched upon and **additional indicators** would need to be developed.

- **Programmatic approach:** Framework should take a long-term perspective on European Universities, which includes moving beyond conditioning of certain programmes and limitations of short-term projects.

Thank you

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