

How to assess the impact of European Universities? An EUA perspective

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Impact at different levels

- **Institutional level/members of the alliance:**
 - To what extent did the alliance achieve the goals as set out in its strategic plan/proposal?
 - What are the reasons for not achieving certain goals?
- **Policy level:**
 - European level: did the initiative achieve its goals?
 - National/system level: to what extent is the initiative a catalyst for system reforms that benefit the whole sector?

International strategic institutional partnerships and the European Universities Initiative

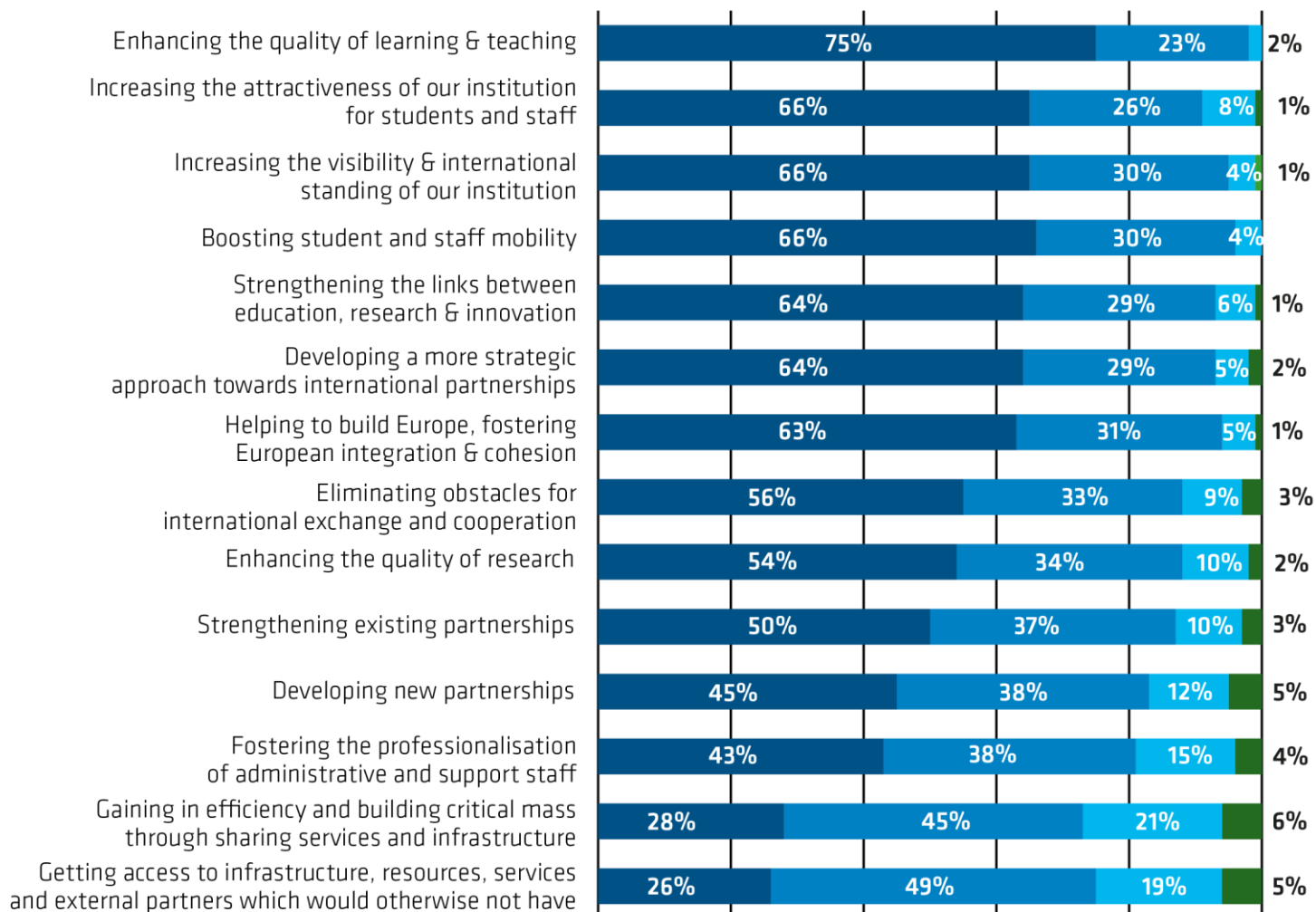
Key results of the EUA survey

April 2020

Anna-Lena Claeys-Kulik, Thomas E. Jørgensen, Henriette Stöber et al.

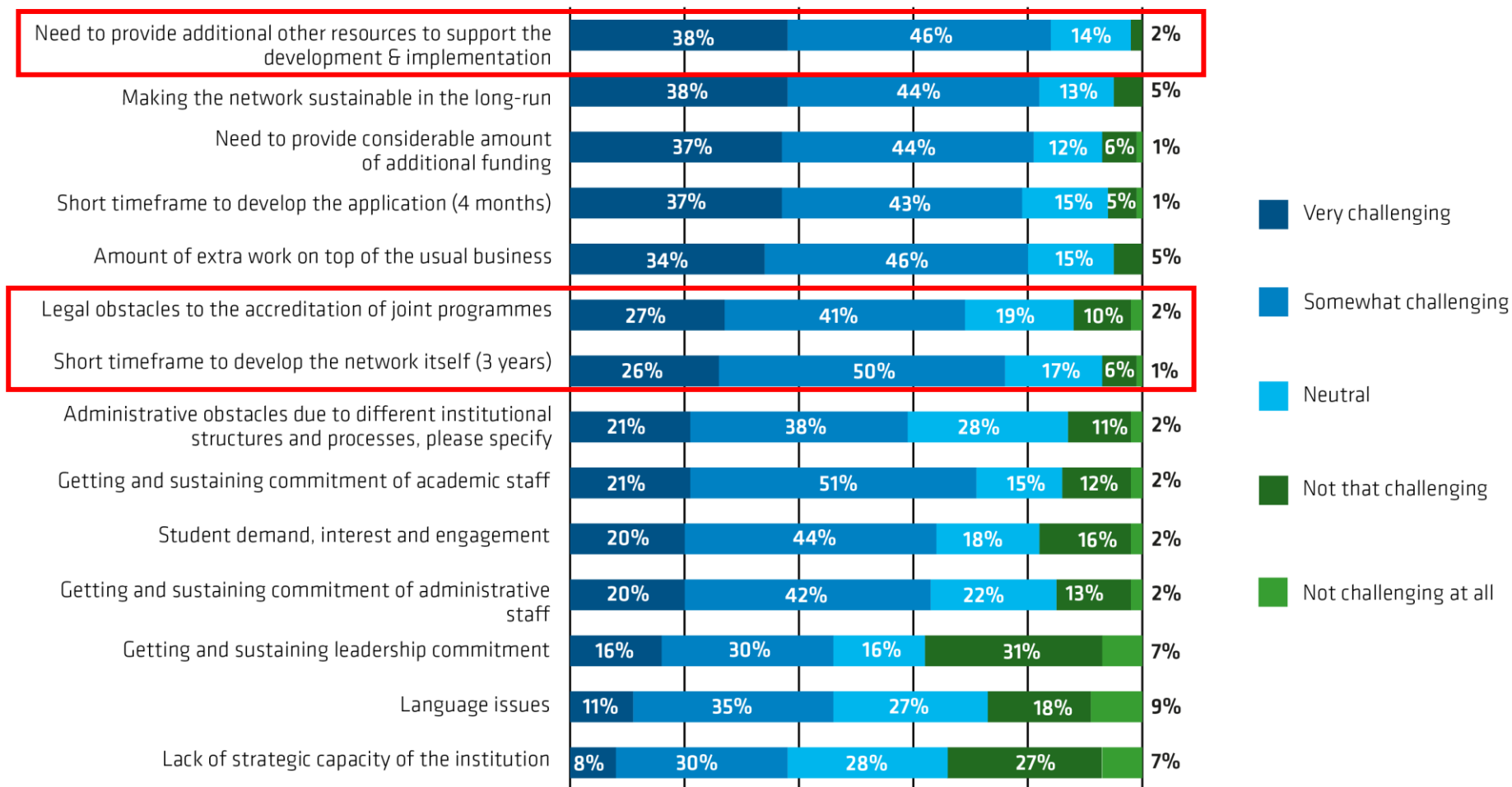
Expected benefits at institutional level

Expected benefits from participating in the European Universities Initiative



Challenges

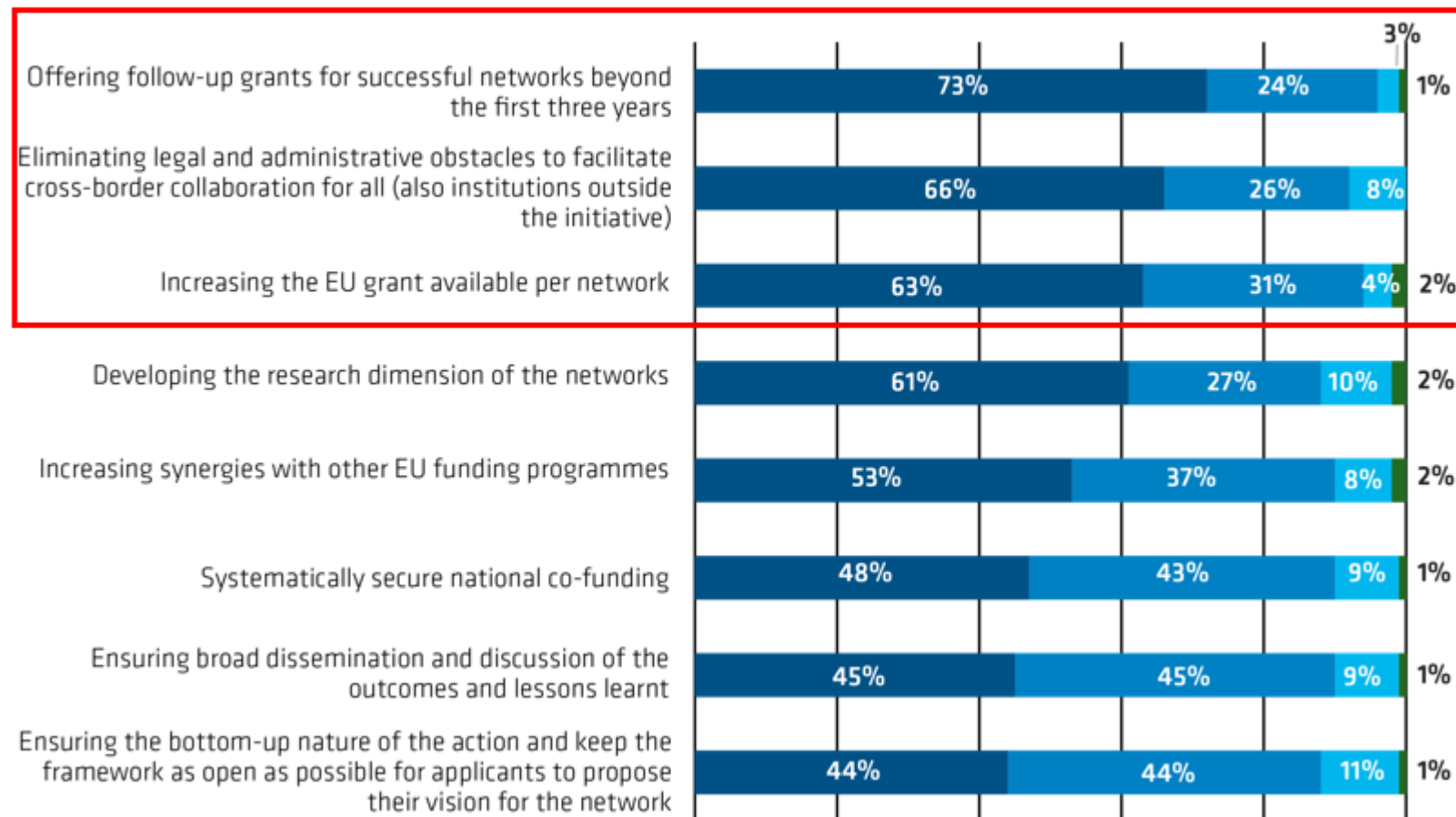
Challenges in participating in the European Universities Initiative



EUA Survey Q89: What are/would be the challenges for your institution in participating in the initiative? Please rate the degree of the challenges listed below. - Language issues
N=190

Recommendations to the policy level

Recommendations for the future



EUA Survey Q91. What do you think should be done when further developing the initiative under the future generation of EU funding programmes (2021-2027)? Please rate each of the following aspects according to the level of importance for your institution. *N=186*

Very important
 Somewhat important
 Neutral
 Not that important

Key considerations for impact assessment

- Different levels of impact need to be distinguished.
- Alliances should be assessed against their own strategic goals.
- External barriers need to be taken into account in the assessment.
- The instrument should be assessed against its fitness for purpose.
- Time matters: many of the goals and expectations are long-term, so focus now needs to be on progress made.
- If the initiative is supposed to work as catalyst for system level reforms, quick fix exceptions will not be enough!

Thank you for your attention

Click here below to download:

[International strategic institutional partnerships and the EUI – Results of the EUA survey, April 2020](#)

[The future of the European Universities Initiative – the sector's perspective, April 2020](#)

[The governance models of European University Alliances – Evolving models of university governance I, March 2021](#)

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