



Promotional materials for the LIFELINE Master Programme

D4.2 Promotional materials for the **LIFELINE** Master Programme

I. Introduction

The Task 4.2 of the EC2U project has for objectives the conception, design, and dissemination of the LIFELINE Master Programme, a joint degree within the EC2U Alliance, in the area of the United Nations Sustainable Development Goal 3 – Good health and well-being.

As part of the creation of the future EC2U Joint Master Programme, the Alexandru Ioan Cuza University of Iasi has accredited, according to Romanian Law, a Master Programme in Lifelong Well-being and Healthy Ageing, based on the partnership with the EC2U Alliance members.

This deliverable presents the first communication supports created for the promotion of the Master Programme internationally addressed by the Alexandru Ioan Cuza University. As they are in line with the spirit of the future EC2U Joint Master degree, they will serve as a basis for the design of the promotional materials of the EC2U Master Programmes. These materials are provisional, they will be revised when the promotional materials of the 3 EC2U Master Programmes will be harmonised.

These materials will be disseminated by the Alexandru Ioan Cuza University of Iasi, and relayed by the EC2U Alliance members.

II. First communication supports

A. Poster



in association with



LIFELONG WELL-BEING AND HEALTHY AGEING MASTER PROGRAMME

Duration:
2 years / 4 semesters

Teaching language:
English

Program start:
October 2021

Application period:
6 - 8 September 2021

Mode of study:
Full time education

CAREER PROSPECTS

Qualifications and Occupations

- ESCO:

- community care case worker
- consultant social worker
- welfare rights officer

ADMISSION REQUIREMENTS

- bachelor's degree in any field or equivalent;
- high school diploma;
- CV (Europass, English);
- letter of motivation (English);
- proficiency in English (B1);
- official grades transcript (Diploma Supplement, for Bachelor and High School).

ADMISSION PROCEDURE

- 60% average of the bachelor's exam;
- 40% analysis of CV and letter of motivation.

Contact & meet us:
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B. Video Clip

Downloadable here :

<https://drive.google.com/file/d/1IbQ6HPvQGoTAUA16UIYcb72ncTUGhSnQ/view?usp=sharing>



