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# Internal campaign for Open Education, Open Science

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## I. Mapping of existing internal campaigns within the Alliance

The table below presents the existing internal open education, open science campaigns that are led and/or exist in each Partner university of the Alliance. The activities listed below are focused on local promotional awareness campaigns.

The campaigns listed go from:

- **M6 to M18**, highlighting programmes that have been organised or that are currently in place.
- **M18 to M30**, putting forth programmes that will take place from May 2022 onwards.

The objective is to have an overview of different awareness campaigns in each EC2U Partner university and thus construct EC2U-specific awareness campaigns, that will be led globally, in complementary (in terms of formats, content, dates, etc.) with existing programmes in each university.

The reader will note here that the list below is not exhaustive but provides a general idea of the past, present, and future internal campaigns.

### A. Internal campaigns led from M6 to M18 – listed by Partner university

PARTNER UNIVERSITY	OPEN EDUCATION AWARENESS CAMPAIGNS	OPEN SCIENCE AWARENESS CAMPAIGNS
<b>M6 – M18</b>		
<b>Alexandru Ioan Cuza University of Iași</b>	<u>Name:</u> Online lectures for high school students  <u>Short description:</u> professors from the 15 faculties of the university, together with the career office representatives, deliver online lectures for high school students  <u>Duration:</u> 2022 – ongoing  <a href="#">Link to more information</a>	<u>Name:</u> Researchers' Night – Faculty of Physics  <u>Short description:</u> Scientific experiments, games, and interactive activities for the general public  <u>Duration:</u> 24.09.2021  <a href="#">Link to more information</a>
		<u>Name:</u> PrivateSky Project

		<p><b>Short description:</b> The aim of the project is to efficiently transfer the knowledge resulting from the research activity carried out at the Faculty of Computer Science, to the IT industry. This project allows companies to launch innovative products in new markets or to convert/integrate on-premise applications to/with cloud applications.</p> <p><b>Duration:</b> 2016-2021</p> <p><a href="#">Link to more information</a></p>
<p><b>University of Coimbra</b></p>	<p><b>Name:</b> UC Teacher</p> <p><b>Short description:</b> University of Coimbra wins Portugal Digital Awards: UC Teacher elected best education project. The UC Teacher project is an online academic platform that, in connection with the Nonio academic system, provides virtual rooms per curricular unit/class for synchronous classes, dematerializes the launch of summaries and attendance management and presents several monitoring features of students, through the provision of support materials, recorded content, conversation groups, private video rooms and automatic translation, among others.</p> <p><b>Duration:</b> ongoing and permanent.</p>	<p><b>Name:</b> UC Open Science</p> <p><b>Short description:</b> The creation of UC Open Science website gives public visibility to the University of Coimbra's commitment to Open Science and to its programmatic commitment to positioning itself at the forefront of a movement that is transversal to scientific institutions, policymakers, economic agents and all forms of expression of active citizenship.</p> <p><b>Duration:</b> ongoing and permanent</p> <p><a href="#">Link to more information</a></p>
		<p><b>Name:</b> OPERAS</p> <p><b>Short description:</b> International consortium for</p>

	<p><a href="#">Link to more information</a></p> <hr/> <p><u>Name:</u> UC Pedagogical Innovation Awards  <u>Short description:</u> This award, addressed to all professors at the University of Coimbra, consists of the attribution of five annual prizes, with the objective of stimulating, promoting and supporting the development of pedagogical innovation activities with potential impact on the transformation of the teaching model at the UC, on student involvement and learning and social impact. The initiatives must have replicability and dissemination potential and proposals are valued.</p> <p><u>Duration:</u> annual and permanent</p> <p><a href="#">Link to more information</a></p>	<p>the promotion of Open Science OPERAS (Open Scholarly Communication in the European Research Area for Social Sciences and Humanities), of which the University of Coimbra (UC) is one of the co-leaders. In 2021, the consortium was distinguished as one of the 11 new infrastructures of research that will be included in the 2021 Roadmap of the European Strategy Forum on Research Infrastructures (ESFRI). The recognition, which signals the consortium integrated by the UC as one of the most relevant scientific projects with a pan-European dimension for the coming decades.</p> <p><u>Duration:</u> Permanent</p> <p><a href="#">Link to more information</a></p>
<p><b>Friedrich Schiller University Jena</b></p>	<p><i>No projects to be noted.</i></p> <hr/>	<p><u>Name:</u> ONLINE_Coffee Lecture 15: Open Science - wissenschaftliche Arbeitsweisen im Wandel - Einzelansicht</p> <p><u>Short description:</u> What areas of the scientific work process does Open Science encompass and what opportunities, but also challenges, open up in the course of this shift in scientific culture? The Coffee Lecture provides an overview of different areas and aspects of Open Science.</p> <p><u>Duration:</u> permanent and ongoing</p>

		<p><a href="#">Link to more information</a></p> <hr/> <p><b>Name:</b> Open Science Initiative is a group of scientists and young researchers that aims to publicize and anchor the principles of open research at the university across disciplinary boundaries. <i>Launch: Open Science Get-Together in Jena</i></p> <p><b>Short description:</b> A group of young scientists met on January 14, 2020 from 12:30 to 17:30 to discuss the establishment of Open Science initiatives at Friedrich Schiller University Jena. For this purpose, they organized an informal meeting for all Open Science interested parties in the Rose Rooms in Jena.</p> <p><b>Duration:</b> (1 day) 2020</p> <p><a href="#">Link to more information</a></p> <hr/> <p><b>Name:</b> Research Data Management Helpdesk</p> <p><b>Short description:</b> Open research data that comply with the FAIR principle<sup>86</sup> and open publications are supported at FSU Jena by the Data Management Helpdesk and the Thuringian State and University Library (ThULB). Provides individual consultation and periodically organizes events, trainings,</p>
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		<p>web resources on open science topics.</p> <p><u>Duration:</u> permanent and ongoing</p> <p><a href="#">Link to more information</a></p>
University of Pavia	<p><i>No projects to be noted.</i></p> <hr/>	<p><u>Name:</u> Wikidata for museums, archives, and libraries</p> <p><u>Short description:</u> Series of seminars on open data and the use of dedicated softwares (OpenRefine, SPARQL)</p> <p><u>Duration:</u> 10.21 – 11.21</p> <p><a href="#">Link to more information</a></p> <hr/> <p><u>Name:</u> Transversal course on Open access, Open data, Open science</p> <p><u>Short description:</u> Course targeted to PhD students, researchers and administrative staff on open access, open data and open science</p> <p><u>Duration:</u> 10.21 – 11.21</p> <p><a href="#">Link to more information</a></p>
University of Poitiers	<p><i>The university of Poitiers promotes digital tools and open pedagogical resources</i></p>	<p><u>Name:</u> Raising awareness of Open Science among doctoral students</p>

	<p><i>in the spirit of open education concept.</i></p> <p><b>Name:</b> « Celle-ci n'est pas qu'une boîte à outils » (<i>this is not just a toolbox</i>)</p> <p><b>Short description:</b> Virtual symposium the 2nd of June 2021; promotion of an online self-study platform called MOTIVE following the guidelines of Universal Design for Learning (UDL)</p> <p><b>Duration:</b> (2hr) from 2021 - ongoing</p> <p><a href="#">Link to more information</a></p> <hr/> <p><b>Name:</b> Pedagogolab, Tutothèque, MOTIVE, Pédago'Num</p> <p><b>Short description:</b> The four names mentioned above are the pedagogical platforms (tutorial/self-learning platforms) at the University of Poitiers. The <i>Pedagogolab</i> (resources for teachers) and <i>Tutothèque</i> (resources for students) are open to all. These 4 platforms offer PDF, video tutorials and webinars on teaching, learning and digital uses. For example, on the 18<sup>th</sup> of March 2022 a "café pedago" was organised, on the scripting of a distance learning course.</p>	<p><b>Short description:</b> Every year, since the start of the 2019/2020 academic year, the University Libraries service is invited to the doctoral student welcome days to present, in two hours, Open Science and its issues. In 2022, it took place as a part of the "Research Ethics and Scientific Integrity" awareness days on February 1 and 2, 2022. The points covered are: Open Science, actors and issues; the academic publishing market; Research data, good practices in terms of data collection; the French National Plan for Open Science and the digital identity of researchers (PIDs).</p> <p>On this occasion, the "Passport for Open Science", published by the Ministry of Higher Education and Research, is presented and distributed to participants. This awareness is coupled with training provided during the year by the University Libraries service to doctoral students of all disciplines: "The digital identity of the researcher and the permanent identifiers", "the market for academic publication in the humanities and social sciences", "copyright and distribution licenses" etc...</p>
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	<p><u>Duration:</u> (2hr) accessible all academic year</p> <p><a href="#">Link to more information</a></p> <hr/>	<p>The university also maintains and enriches an open access platform of online theses of the institution, which is presented each year to doctoral students.</p> <p><u>Duration:</u> 2019 – TBD</p> <p><a href="#">Link to more information</a></p> <p><a href="#">Link to more information</a></p> <hr/> <p><u>Name:</u> Training and information actions around the HAL open archive portal "University of Poitiers"</p> <p><u>Short description:</u> In 2017, the University of Poitiers adopted an institutional open archive portal: "HAL Université de Poitiers". <b>Each year</b>, the university library service, which administers this portal, opens new collections for laboratories, presents the portal to researchers and doctoral students, and organizes training and information sessions about open access and open science. For example, in 2021, seven new HAL collections have been opened and 45 people (researchers and PhD students) have been trained in its use and in the challenges of open science through different training schemes (individual, group, face-to-face, distance, etc.).</p>
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		<p><u>Duration:</u> (25hrs training all academic year) 2017 – TBD</p> <p><a href="#">Link to more information</a></p> <hr/>
University of Salamanca	<p><u>Name:</u> Open Education Week</p> <p><u>Short description:</u> The University of Salamanca Library participated in the REBIUN Repositories Working Group, disseminating resources and initiatives specialising in Open Educational Resources (OER) and Open Education.</p> <p><u>Duration:</u> 2021</p> <p><a href="#">Link to more information</a></p> <hr/>	<p><u>Name:</u> International Open Science Access Week</p> <p><u>Short description:</u></p> <ul style="list-style-type: none"> <li>-Dissemination Campaign about Gredos repository and Open Access Social Networks of the Library Service and the Gredos Repository.</li> <li>-Dissemination of joint actions with the REBIUN Repository Group through the social networks of the Library Service and the Gredos repository.</li> </ul> <p><u>Duration:</u> 2021</p> <p><a href="#">Link to more information</a></p> <hr/>
University of Turku	<p><i>No projects to be noted.</i></p> <hr/>	<p><u>Name:</u> Open Science Autumn Conference</p> <p><u>Short description:</u> Open Science Autumn Conference, focused on the latest developments on open science and open research infrastructures. The event was arranged online via Zoom.</p>

		<p><u>Duration:</u> 24-25.11.2021</p> <p><a href="#">Link to more information</a></p> <hr/> <p><u>Name:</u> Thematic collaborations: Impact planning guiding future steps</p> <p><u>Short description:</u> The strategic research and education profiles of the University of Turku arranged a joint seminar on the strategic profile's impact.</p> <p><u>Duration:</u> 17.2.2022</p> <hr/>
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## B. Future internal campaigns from M18 to M30 – listed by Partner university

M18 – M30		
<b>Alexandru Ioan Cuza University of Iași</b>	<p><u>Name:</u> Online lectures for high school students</p> <p><u>Short description:</u> professors from the 15 faculties of the university, together with the career office representatives, deliver online lectures for high school students</p> <p><u>Duration:</u> March – April 2023</p> <hr/>	<p><u>Name:</u> Researchers' Night 2022</p> <p><u>Short description:</u> Scientific experiments, games and interactive activities for the general public</p> <p><u>Duration:</u> 30.09.2022</p> <hr/> <p><u>Name:</u> PrivateSky Project</p>

		<p><b>Short description:</b> The aim of the project is to efficiently transfer the knowledge resulting from the research activity carried out at the Faculty of Computer Science, to the IT industry. This project allows companies to launch innovative products in new markets or to convert/integrate on-premise applications to/with cloud applications.</p> <p><b>Duration:</b> ongoing</p> <p><a href="#">Link to more information</a></p> <hr/> <p><b>Name:</b> Research-as-a-Service Iasi (RaaS-IS)</p> <p><b>Short description:</b> RaaS-IS is a private cloud platform providing free access to various Big Data processing (e.g. Hadoop, SQL and NoSQL data servers, Spark) and analysis (e.g. Python, R, Spark MLlib) resources and tools, but also a team of faculty members, researchers, Ph.D. and master students, and volunteers which may help researchers and research teams (in companies and institutions) with data architecture, data preparation, Machine Learning etc.</p> <p><b>Duration:</b> ongoing</p>
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		<a href="#">Link to more information</a> <hr/>
<b>University of Coimbra</b>	<p><b>Name:</b> iiiUC Trainings: Research Support Tools   Research Connect 2.0</p> <p><b>Short description:</b> The third session of the 2021/2022 academic year of the iiiUC trainings: Tools to support research, is dedicated to the topic of Research Connect - an online service with information about international research project funding programmes aimed at Universities, Research Institutes and researchers at all stages of their careers.</p> <p><b>Duration:</b> 1 day – annual - permanent</p> <p><a href="#">Link to more information</a></p> <hr/>	<p><b>Name:</b> UC Scientific Culture Initiative – 3<sup>rd</sup>. edition</p> <p><b>Short description:</b> The initiative, promoted through the UC Institute of Interdisciplinary Research, grants financial support for science communication activities with an interdisciplinary scientific and cultural nature, which disseminate the knowledge produced in the University to various audiences. The programme will financially support up to 10 activities in the year of 2022.</p> <p><b>Duration:</b> annual – permanent</p> <p><a href="#">Link to more information</a></p> <hr/>
<b>Friedrich Schiller University Jena</b>	<p><i>No projects to be noted.</i></p> <hr/>	<p><b>Name:</b> Research Data Management Helpdesk</p> <p><b>Short description:</b> Open research data that comply with the FAIR principle<sup>86</sup> and open publications are supported at FSU Jena by the Data Management Helpdesk and the Thuringian State and University Library (ThULB). Provides individual consultation and periodically</p>

		<p>organizes events, trainings, web resources on open science topics.</p> <p><u>Duration:</u> permanent and ongoing</p> <p><a href="#">Link to more information</a></p> <hr/>
<b>University of Pavia</b>	<i>No projects to be noted.</i>	<i>No projects to be noted.</i>
<b>University of Poitiers</b>	<p><i>The 4 platforms mentioned before will offer in the coming months, new PDF, video tutorials and webinars on teaching, learning and digital uses.</i></p> <p><i>For example, the 22nd of July 2022, a webinar called "Self-training in digital technology with PédaGo'Num (platform for teachers) - distance learning" is organised for teachers.</i></p> <p><u>Short description:</u> the objectives of the training, are to discover the self-training platform and how to use it. This platform aims to teach with digital technology and digital innovations for teaching.</p> <p><u>Duration:</u> ongoing</p> <p><a href="#">Link to more information</a></p> <hr/>	<i>No projects to be noted.</i>

	<p><u>Name:</u> “Classe inversée” webinar (Flipped classroom)</p> <p><u>Short description:</u> this webinar will take place the 21st of June 2022 and will cover the implementation of this concept in a pedagogical situation and the university’s digital tools corresponding to this form of teaching.</p> <p><u>Duration:</u> ongoing</p> <p><a href="#">Link to more information</a></p> <hr/>	
<p><b>University of Salamanca</b></p>	<p><u>Name:</u> Celebration of International Open Access Week</p> <p><u>Short description:</u> - XIX REBIUN Digital Projects Workshop, Sustainability for 21st Century Libraries. - Development of the GREDOS Research house. - Promotion and dissemination of research through the Gredos Institutional Repository.</p> <p><u>Duration:</u> 2022 - onwards</p> <p><a href="#">Link to more information</a></p> <hr/>	<p><u>Name:</u> Age Open Science</p> <p><u>Short description:</u> Age Open Science will feature many of the world's leading scientists to discuss on topics related to ageing and longevity.</p> <p><u>Duration:</u> 2022 – onwards</p> <p><a href="#">Link to more information</a></p> <hr/>

University of Turku	No projects to be noted.	<p><u>Name:</u> UTU open science policy launch</p> <p><u>Short description:</u> The University of Turku is strongly committed to the principles and practices of open science. The renewed open science policy expresses the principles and goals that guide the development of open science infrastructures at the University of Turku.</p> <p><u>Duration:</u> Autumn 2022</p>
		<p><u>Name:</u> UTU Data Catalog launch</p> <p><u>Short description:</u> The UTU Data Catalog is a new service and platform that openly lists metadata of research materials and data produced and used at the University of Turku. This service and platform will be launch in spring 2022.</p> <p><u>Duration:</u> Spring 2022</p>



## II. Preparatory work for the upcoming EC2U internal campaigns

### A. Brief description – duplicating local actions at the level of the Alliance

The mapping of Partner universities' Open Science and Open Education provides key insights into the actions led locally. The diverse activities listed above clearly shows the potential of the different members to pool resources to create future campaigns adapted and adaptable to the EC2U Campus.

The overarching goal of the EC2U internal awareness campaigns will be to raise public interest and educate the EC2U Community about defined topics, missions, visions etc. in Open Education and Open Science. An advantage of awareness campaigns is the flexibility of methods that can include a variety of tactics to reach and engage the targeted audience. EC2U will adopt a coherent strategy linked to the existing programmes of the seven Partner universities. The mapping above allowed the EC2U Alliance to identify which activities are led across the EC2U Campus, by the seven Partner universities. This collegial approach increases the Coordination team's understanding of the resources in place/needed and the impact of these programmes on local communities.

As these programmes, and corresponding resources, exist at the Partner universities, the EC2U Coordination team believes it was relevant to duplicate existing programmes to the level of the Alliance, building upon existing skillsets and expertise of each university. Duplicating these actions and constructing them via a collegial approach will ensure a shared culture of openness across the Alliance via Open Education and Open Science awareness campaigns.

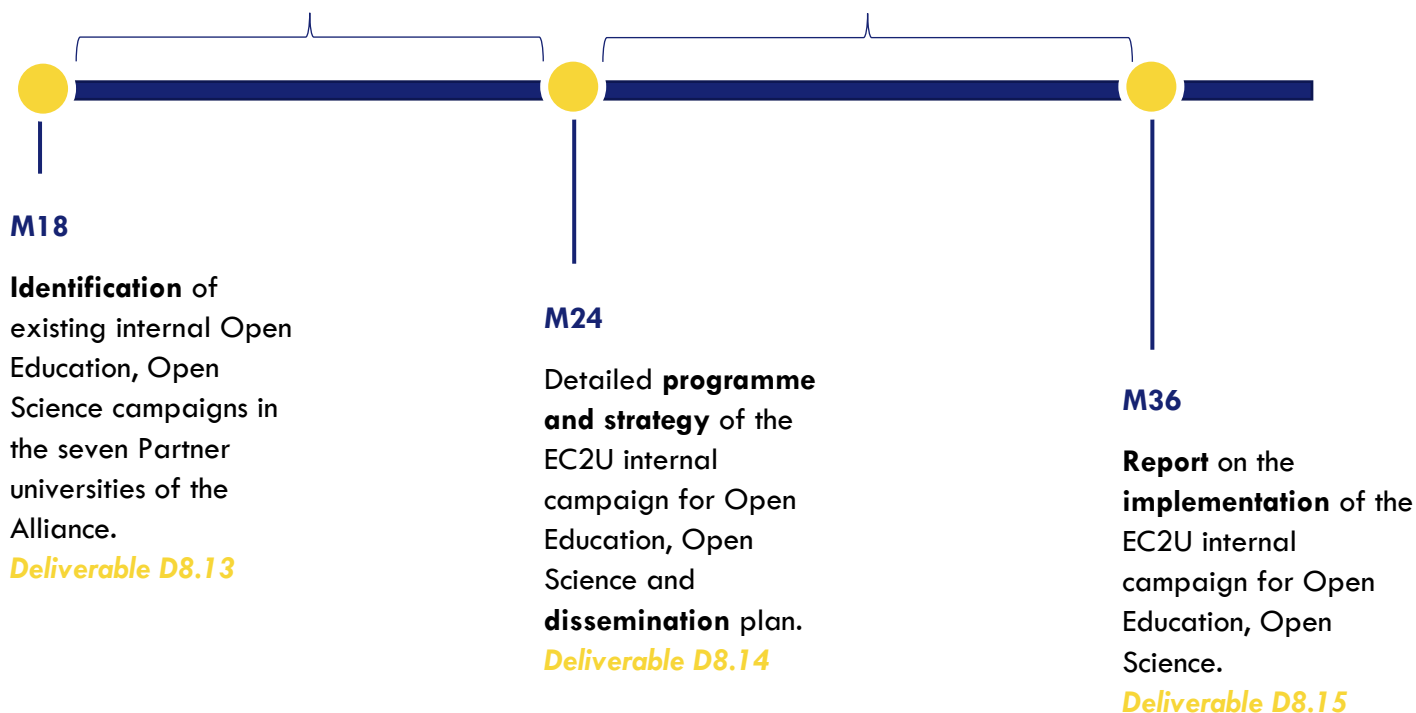
Though this deliverable does not detail the proposed programme (which will be shared in the deliverable D8.14), this document serves the purpose of enumerating the global direction of this activity and the implementation processes of the EC2U internal campaigns for Open Science and Open Education.

### B. Implementation processes of future EC2U internal campaigns

The timeline below provides an overview of the upcoming stages for the EC2U internal campaign for open education, open science and the preparatory work required to launch quality campaigns at the level of the Alliance.

**Collaborative** work across the  
Alliance to define a **new EC2U  
programme and strategies** based  
on the existing activities of the  
Partner universities.

**Dissemination of programme, launch  
of internal campaigns**



Please note that the content of this activity / deliverable is available in the different languages of the EC2U Alliance upon request.