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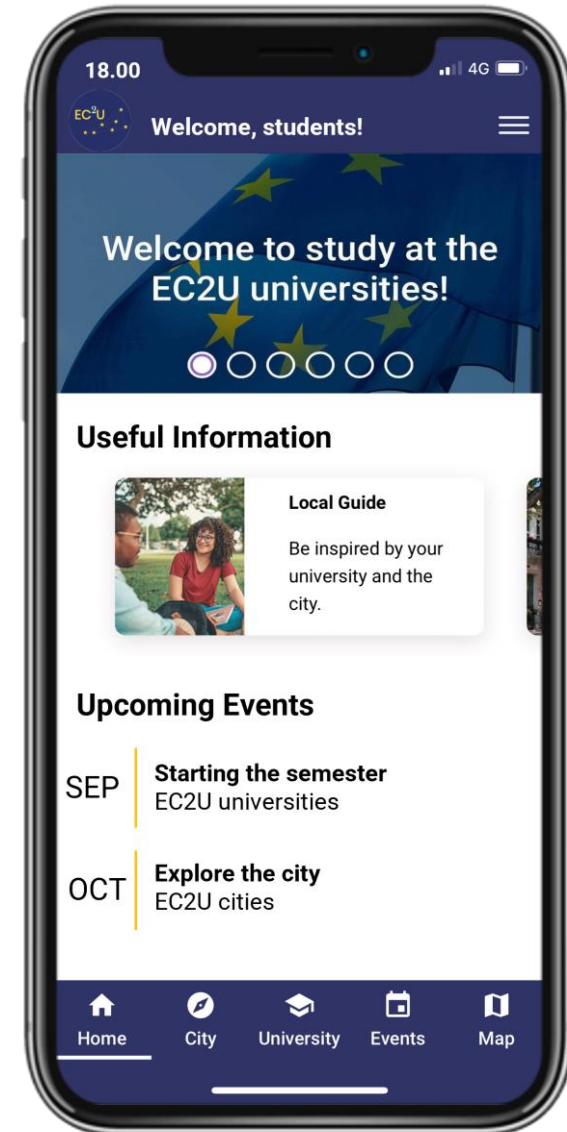
Guidelines for EC2U App - My Mobile Tutor

Download from mmt.ec2u.eu

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 - Android
- Guidelines for the main elements of the app
- General technical specifications



Partners of EC2U App - My Mobile Tutor



University Partners



ALEXANDRU IOAN CUZA
UNIVERSITY of IAȘI



UNIVERSITY
OF TURKU



UNIVERSIDADE DE
COIMBRA



UNIVERSITÀ
DI PAVIA



UNIVERSIDAD
DE SALAMANCA

Funding



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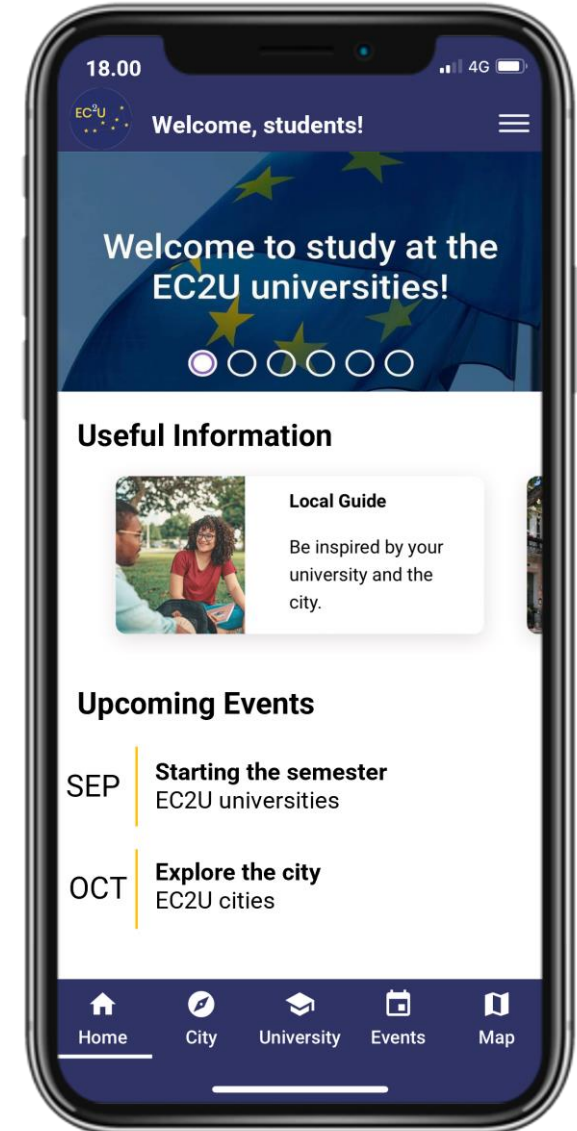
Technical Partner

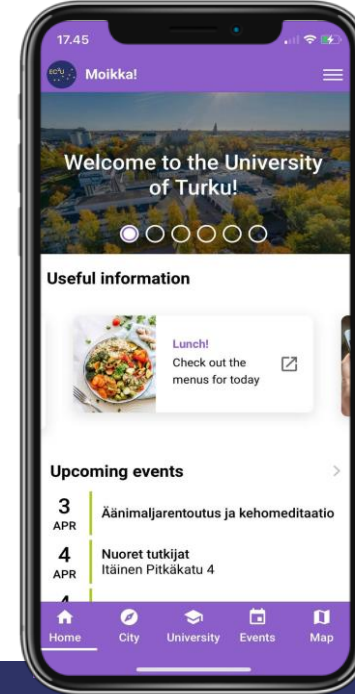
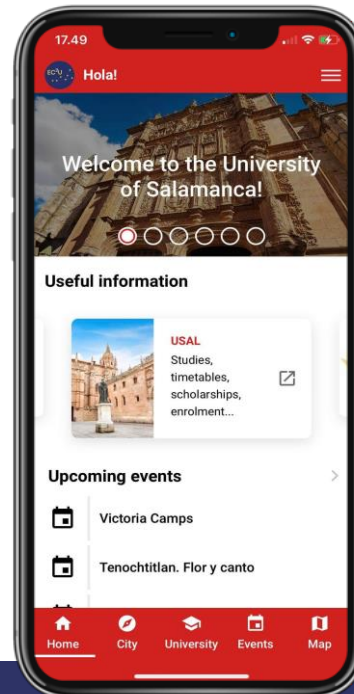
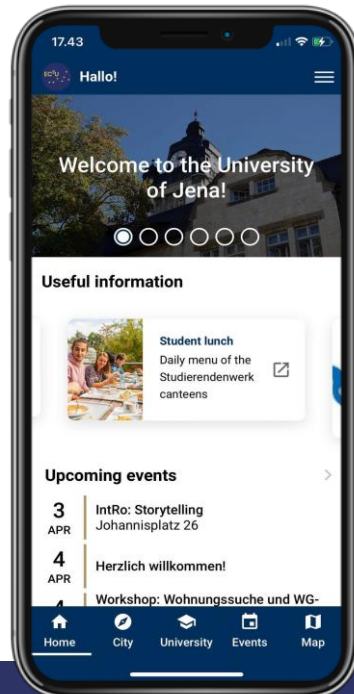
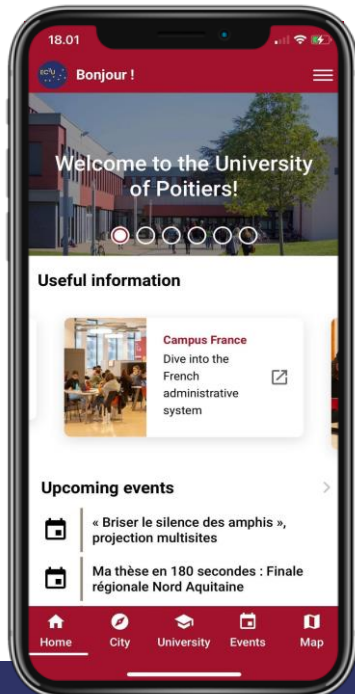
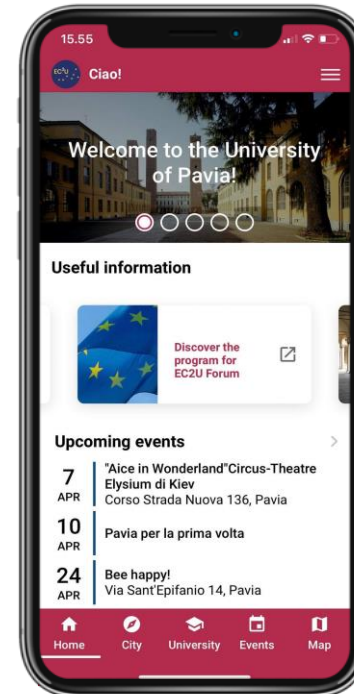
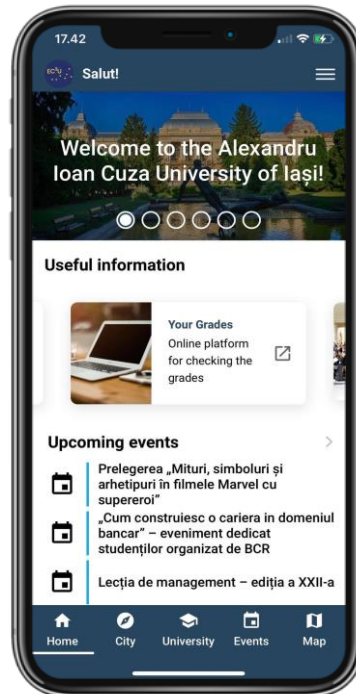
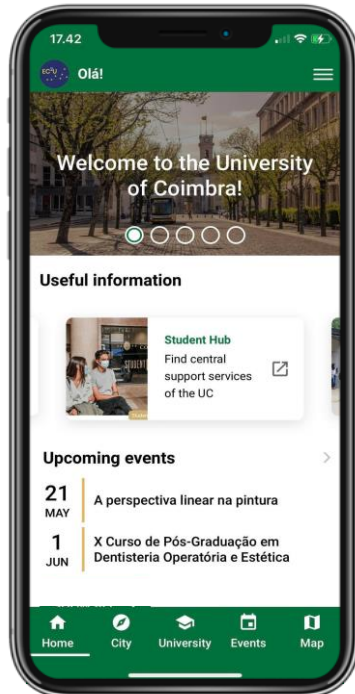


Goals of the App



1. To help both international and domestic students to find their way around and to integrate into one or more of the universities and cities of the EC2U Alliance.
 - The app includes the instances of all partner universities (see the next page).
2. To promote the inter-university mobility of the EC2U alliance.

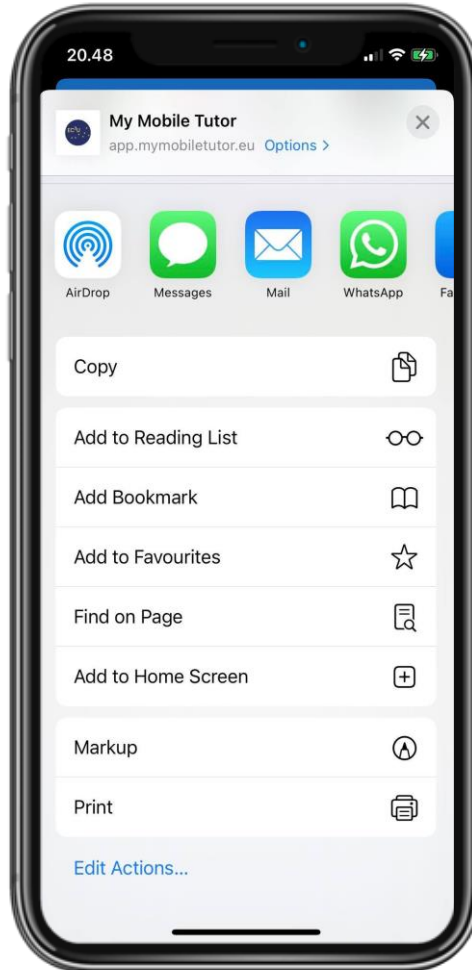
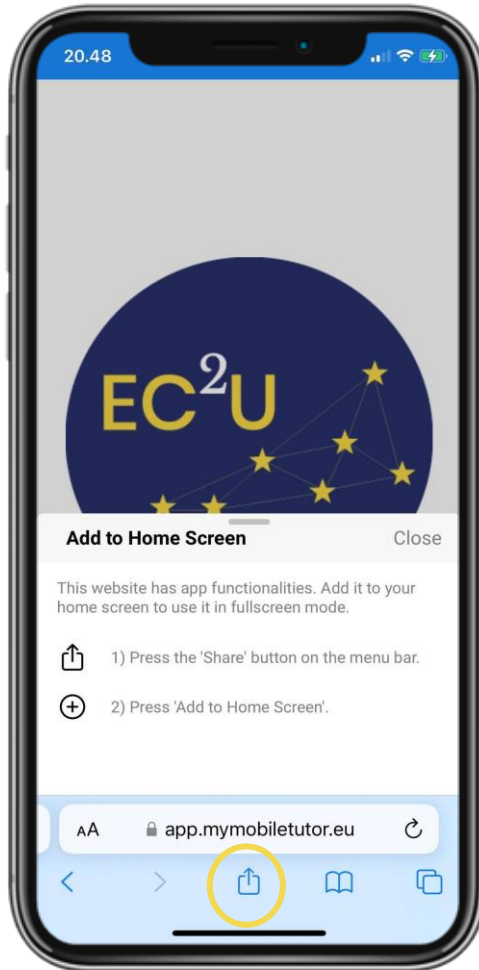




Download the App - iPhone



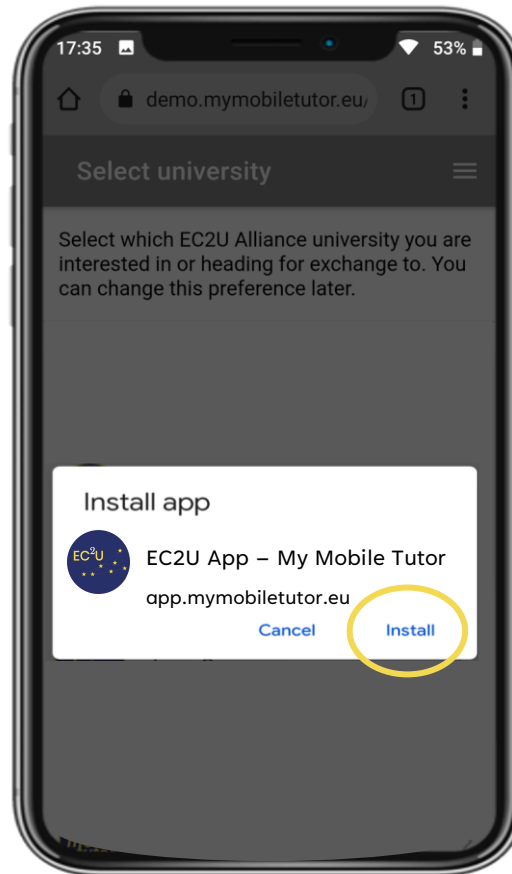
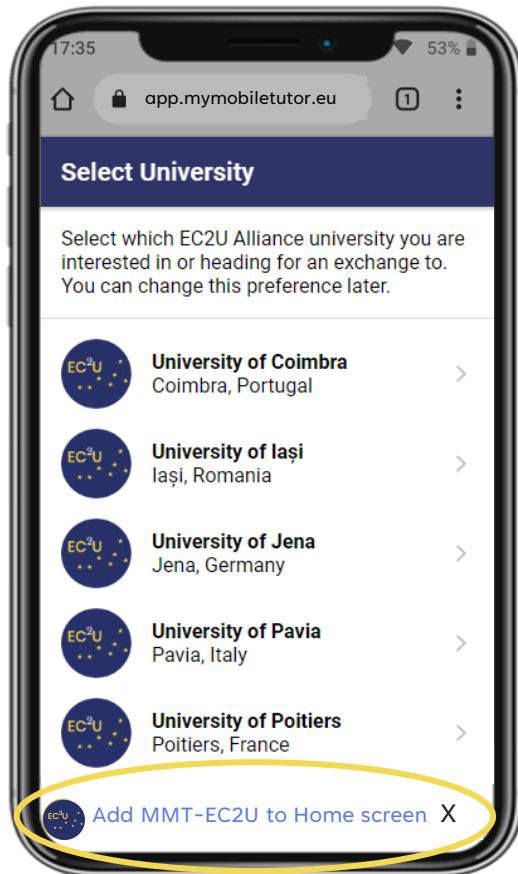
- Go to the website mmt.ec2u.eu and follow the instructions.
 - Note! You don't need app stores. You can download the app or use it in a mobile browser.



Download My Mobile Tutor – Android

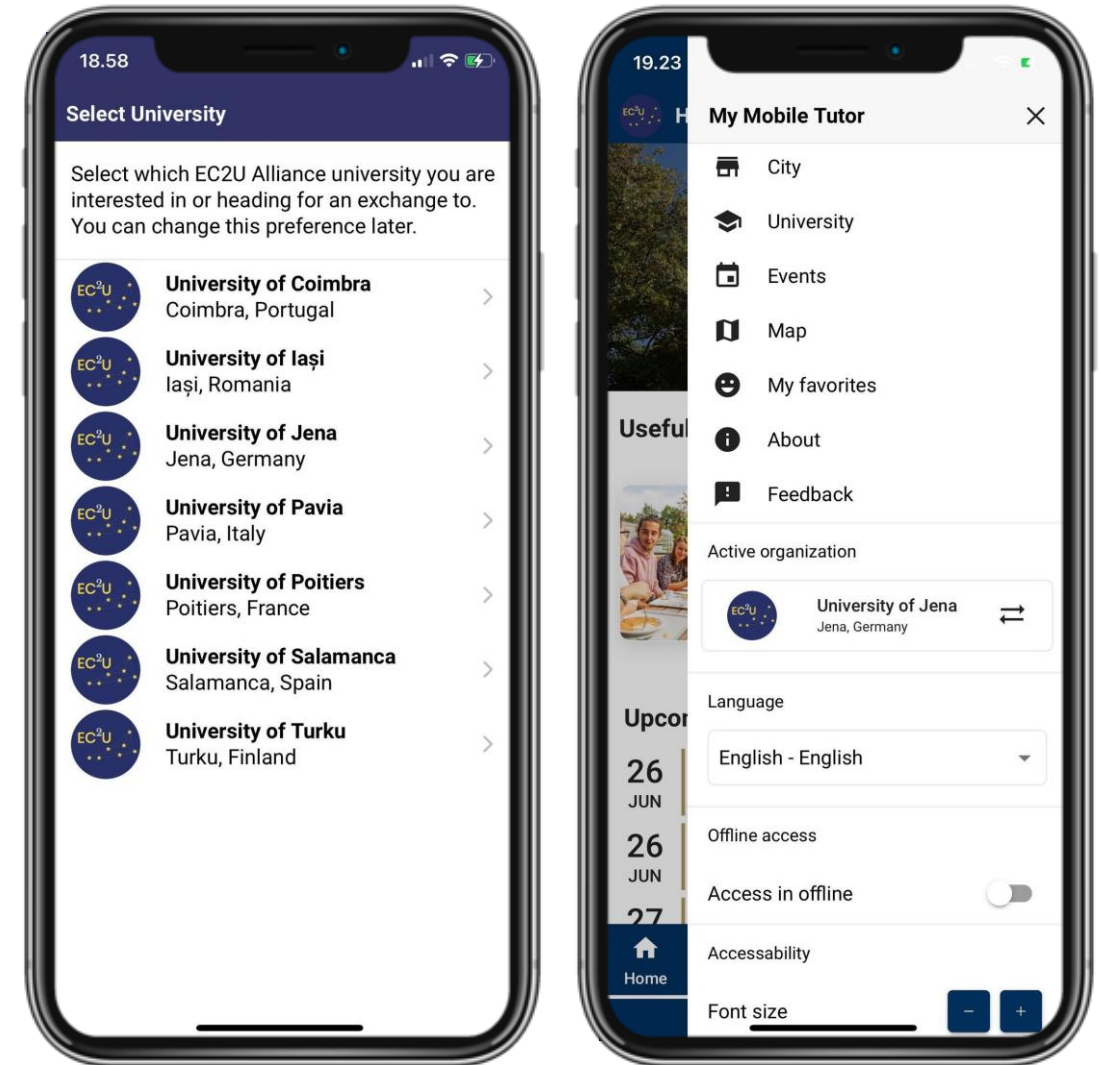


- Go to mmt.ec2u.eu and follow the instructions
 - Note! You don't need app stores. You can download the app or use it in a mobile browser.



Menu

- Select the university that you are interested in. You can always change the selection or browse all of them!
- Main menu can be accessed from the top right corner (hamburger menu)
 - **Main elements** (City, University, Events and Map) are introduced in the next slides
 - **My favorites**: add favorite content
 - **About**: info about the app + Privacy Policy, Cookie Declaration and Accessibility report
 - **Feedback**: Send us feedback!
 - **Active organization**: Current university + select university
 - **Language**: Each local version has English + local language
 - **Offline access**: Some parts of the app can be used in offline mode
 - **Accessibility**: Increase font size

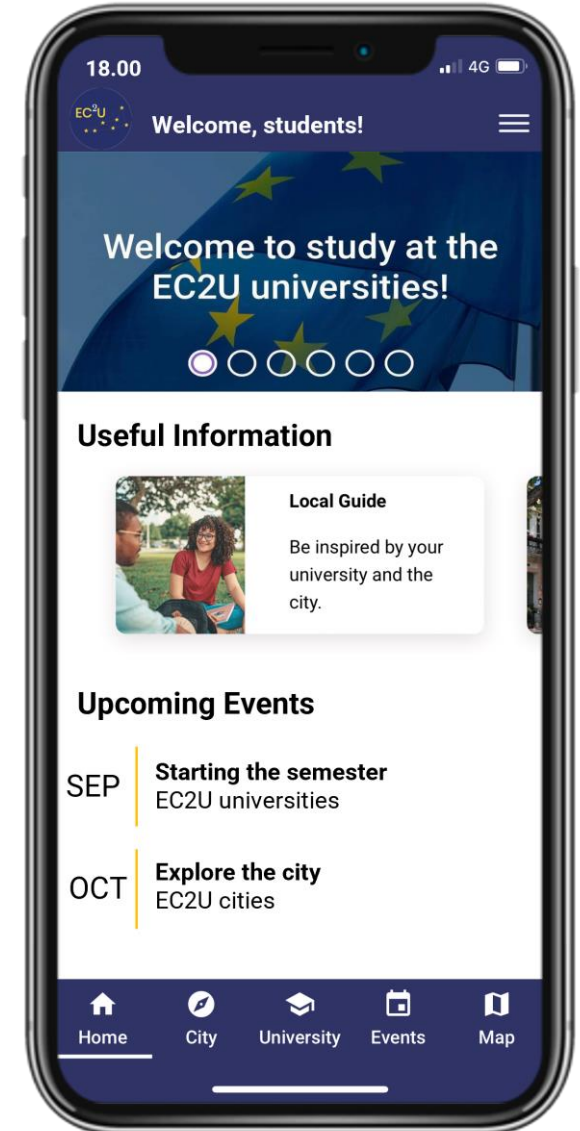


Examples are from the version of the University of Jena.
Each EC2U university has the similar structure and functionalities.

Main elements of the app



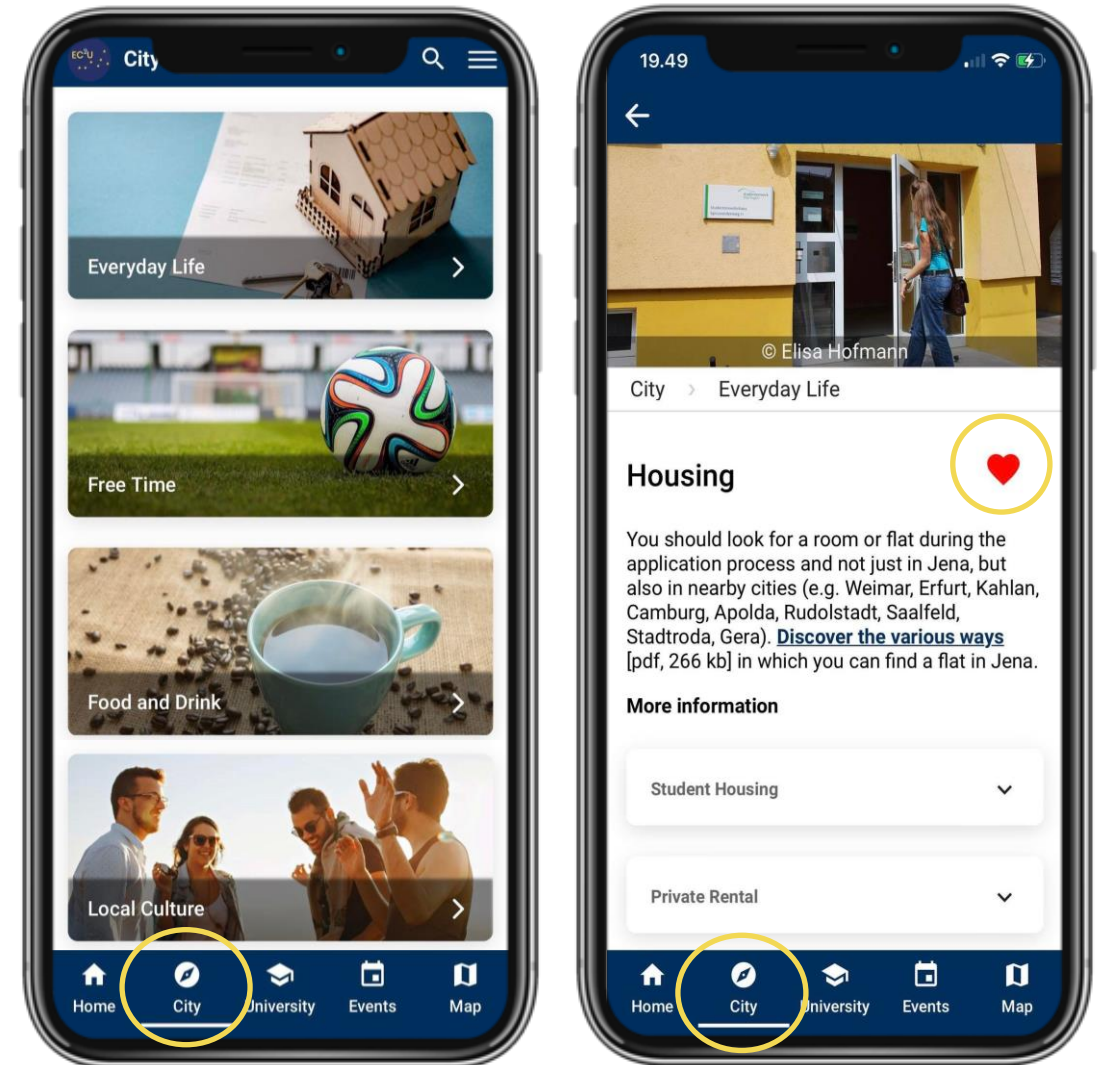
- Landing page
 - Main highlights and links within the app (picture slider) and links outside the app (Useful information)
 - Event listing (events of the university and the city)
- City menu
 - Information about the city and its life divided into four themes
- University menu
 - Information about the university and useful tips for studying
- Events
 - Events organized in the university and the city
- Map (integrated Open Street Map)
 - Built-in search filters for students in key service categories + routing



City menu



- Information about the city and its life divided into four themes and many subcategories
 - Everyday Life
 - Free Time
 - Food and Beverage
 - Local Culture
- A collection of useful content + links to places to find more information
- Each EC2U university has the same structure for content, so it is easy to find information from local versions
- Add favorites to your own list (heart symbol) > Access from the menu

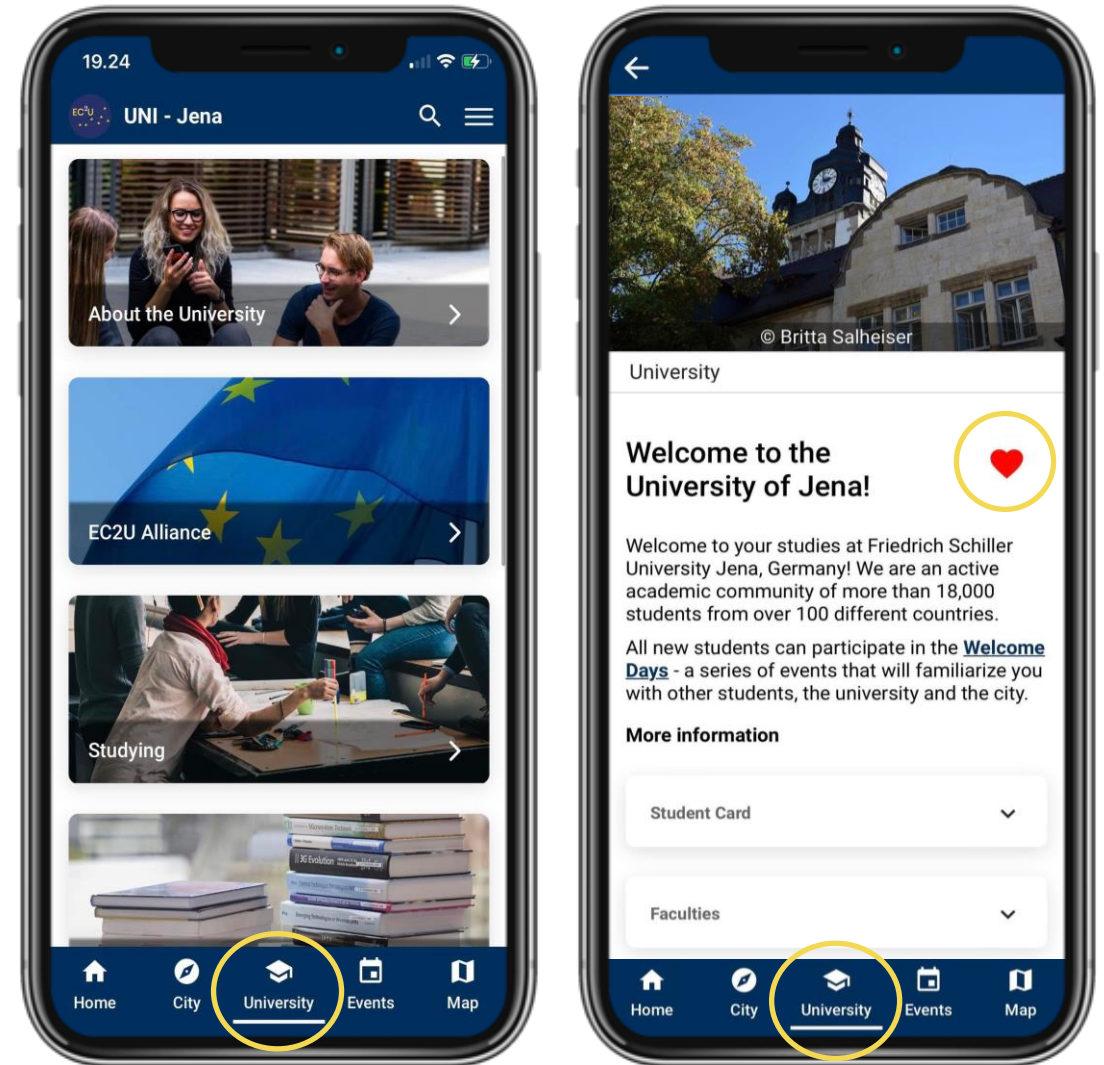


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University menu



- A concise introduction of the university and practical tips for studying
 - About university
 - EC2U Alliance - Introduction
 - Studying
 - Facilities
 - Online Services
 - Student Organizations
 - FAQ
- Add favorites to your own list (heart symbol) > Access from the menu



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Each EC2U university has the similar structure and functionalities.

Events



- Upcoming events appear in the Home page and in the Events menu
 - Find out interesting events arranged in the university and in the city
 - Filter events by date (filter symbol)
 - Share events with your friends (sharing symbol)
 - Add favorites to your own list (heart symbol) > Access from the menu or from the home page
- NOTE! Events are fetched from the local calendars and in most cases, only local language versions are available.

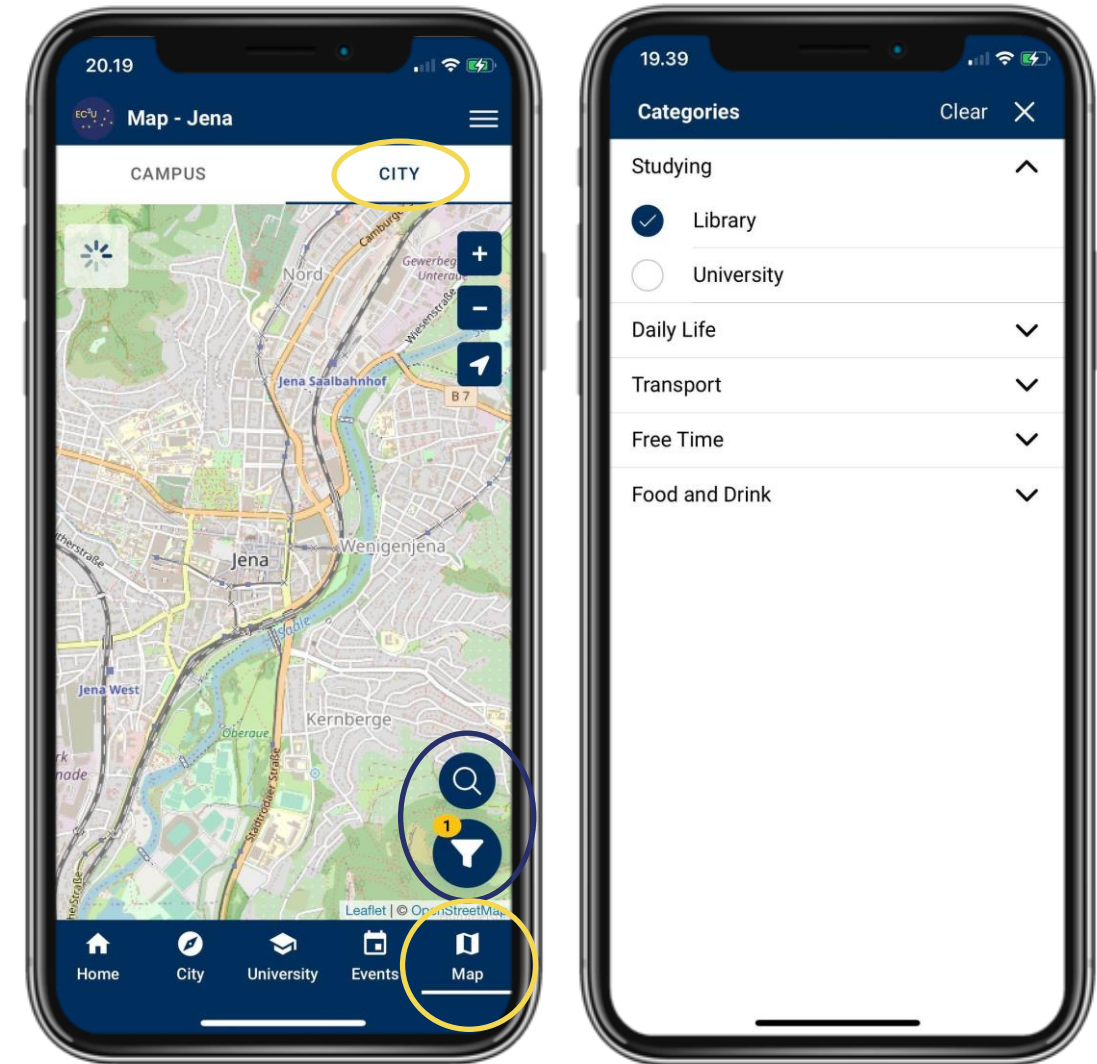


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The Map



- The app uses Open Street Map
 - A collaborative crowdsourcing project to create a free editable geographic database of the world
 - Does not collect user data like Google
 - Everyone can update the content
 - The app has built-in search filters for the service categories most used by students (filter symbol) and search function (magnifying glass symbol).
 - E.g. university buildings, libraries, student restaurants, grocery stores and sports facilities.
- In addition, a separate view of the Campus map.

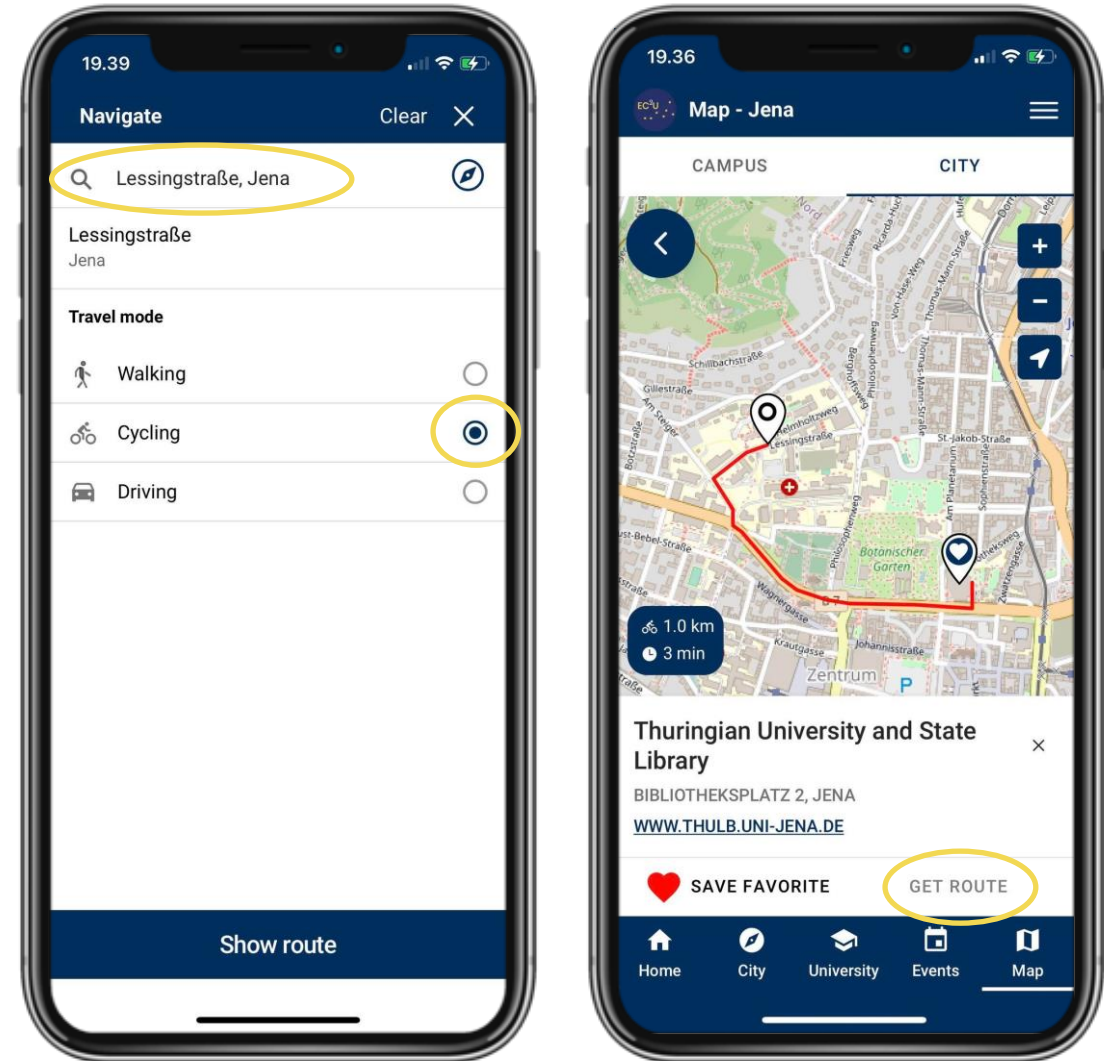


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The Map – Routing



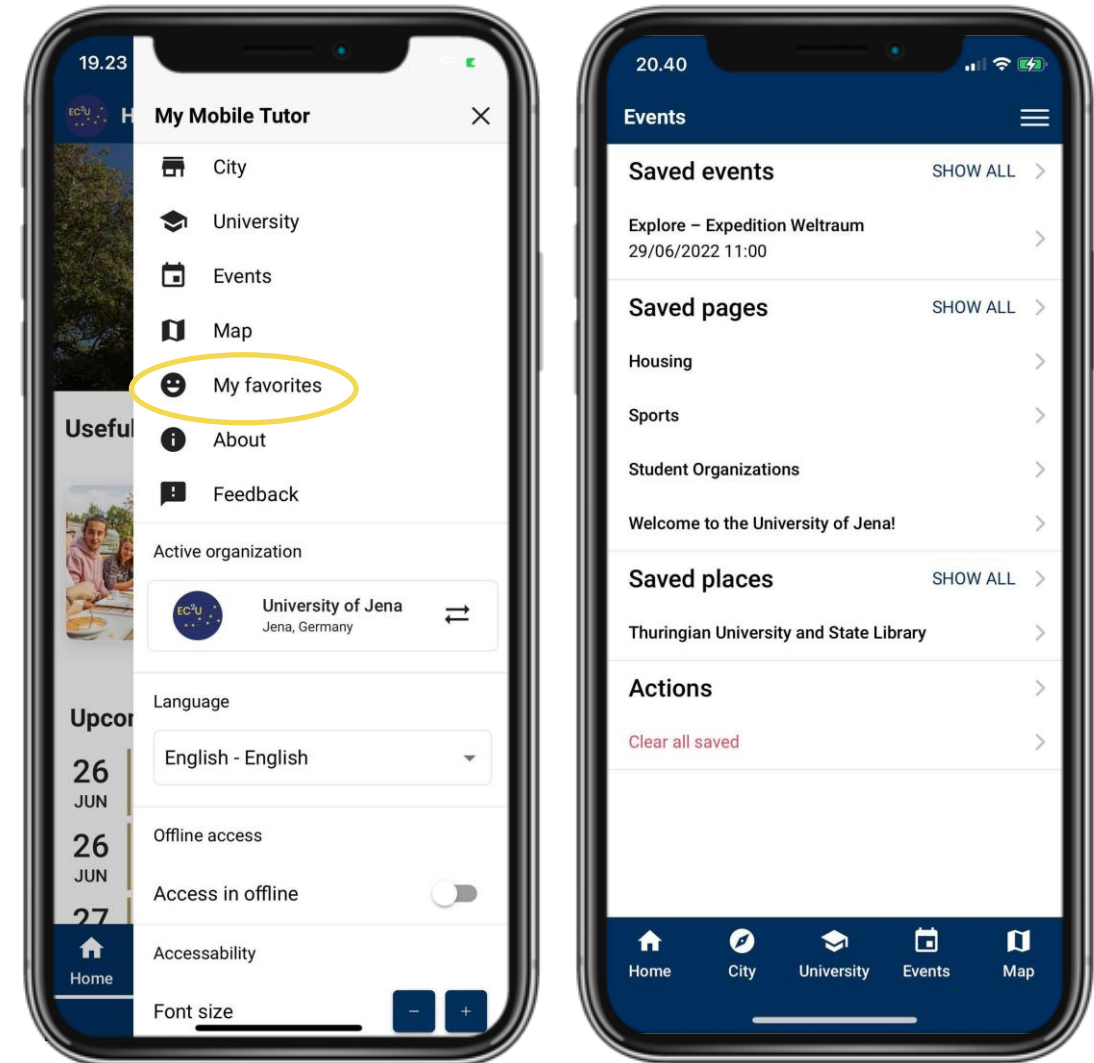
- The app has a routing functionality
 1. Select the point from the map
 2. Click **Get route**
 3. Give a starting point (your location or other address)
 4. Choose the travel mode
 5. Click **Show route**
 6. See the route and estimated travel time from the map
- Add favorites to your own list (heart symbol) > Access from the menu or from the home page



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My Favorites

- You can collect favorite content and see the list of favorite events, pages and places from My favorites.
 - Please notice that the list will be cleared, if you clear the browsing history (when using the app on your browser)!

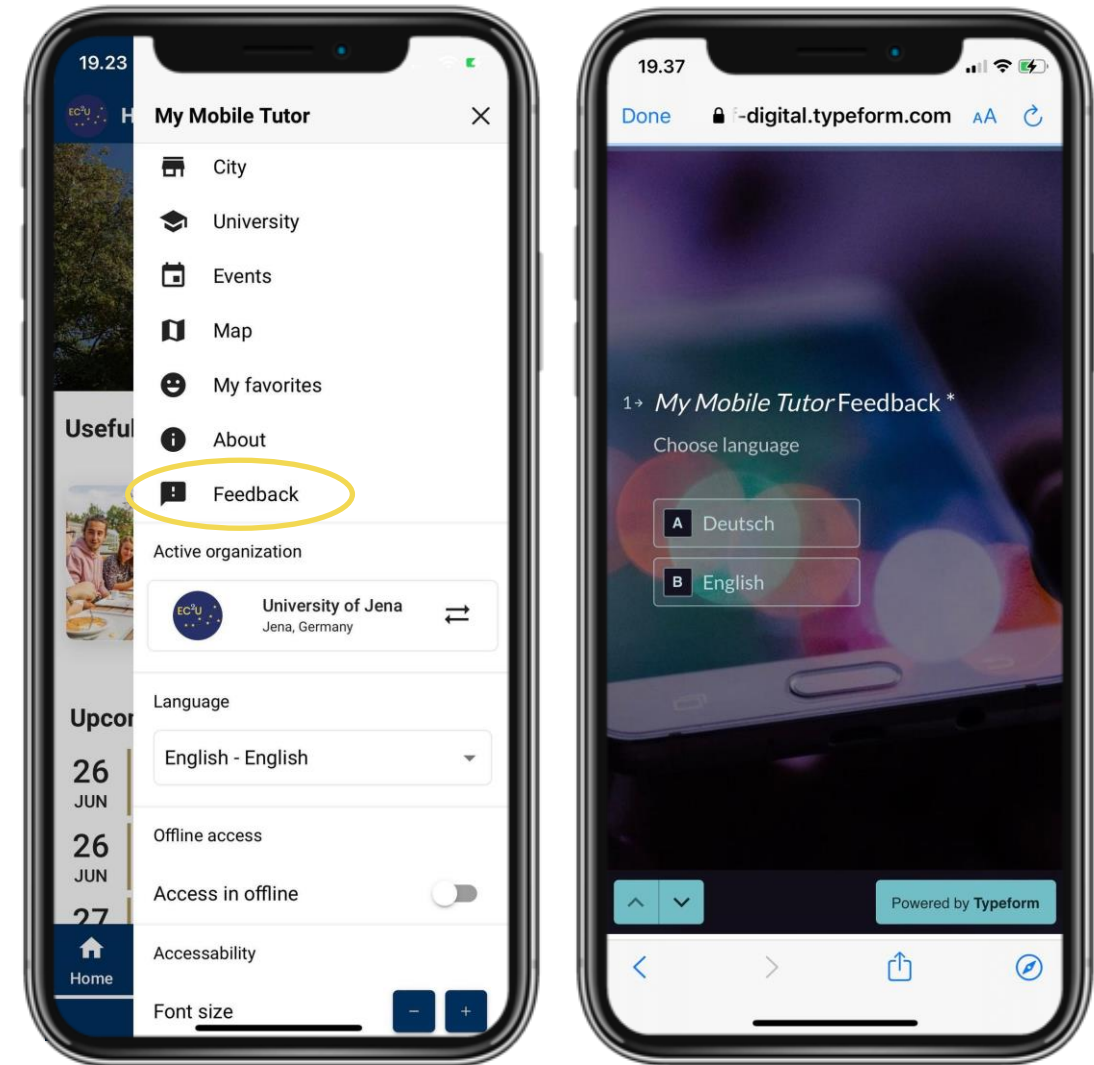


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Each EC2U university has the similar structure and functionalities.

Send Feedback



- Your feedback about the content and functionalities are highly important!
- We also want to hear ideas for further development.
 1. Go to Hamburger menu
 2. Click Feedback
 3. Answer question in the feedback form and send the form
 4. If you leave your email, you will be contacted if more information is needed.

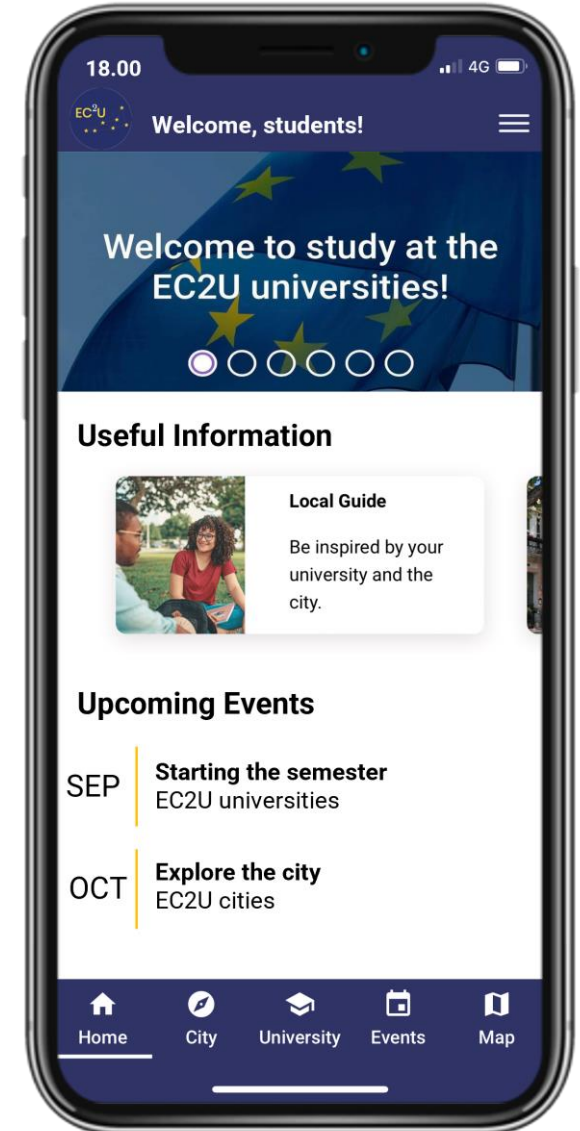


Examples are from the version of the University of Jena.
Each EC2U university has the similar structure and functionalities.

General technical specifications



- PWA application, i.e., a mobile optimized web application
 - Download to phone directly via download link/QR code, no need for app stores (Play Store / App Store)
 - Download from mmt.ec2u.eu
 - Use on your phone either as an app or in a browser
 - No separate versions for iOS and Android
 - Takes up only minor space on your phone
 - Content downloads are updated automatically





Enjoy your stay
in the EC2U
universities!